KHADI & V.I. COMMISSION
PROJECT PROFILE FOR GRAMODYOG ROJGAR YOJNA

JAM JELLY MURABBA MANUFACTURING SCHEME

Jam, Jelly is prepared to preserve fruits by using sugar and pectin either added from outside or which is with the fruits. One can prepare the product sitting in the house and can utilise their idle hours. It is a very productive activity and can give employment to any entrepreneurs in urban marketing as well as in the rural sector also.

1 Name of the Product : Jam, Jelly, Murabba.

2 Project Cost :

a	Capital Expenditure			
	Land	:	Own	
	Building Shed 1000 Sq.ft	:	Rs.	200000.00
	Equipment (1. Boiler. 2. Steam Kattle. 3. Pulper, 4. Bottle Cleaning Machine. 5. SS top working table, 6. SS Vessels, small untensils, mug, cups, balance etc.)	:	Rs.	440000.00
	Total Capital Expenditure		Rs.	640000.00
b	Working Capital		Rs.	130000.00
	TOTAL PROJECT COST	**:**	**Rs.**	**770000.00**

3 Estimated Annual Production of Jam/Jelly/Murabba : (Value in '000)

Sr.No.	Particulars	Capacity	Rate	Total Value
1	Jam, Jelly, Murabba	231 Quintal	2200.00	507.60
	TOTAL	**231**	**2200.00**	**507.60**

4 Raw Material : Rs. 100000.00

5 Lables and Packing Material : Rs. 50000.00

6 Wages (Skilled & Unskilled) : Rs. 70000.00

7	**Salaries**	:	**Rs.**	**96000.00**
8	**Administrative Expenses**	:	**Rs.**	**20000.00**
9	**Overheads**	:	**Rs.**	**40000.00**
10	**Miscellaneous Expenses**	:	**Rs.**	**25000.00**
11	**Depreciation**	:	**Rs.**	**54000.00**
12	**Insurance**	:	**Rs.**	**6400.00**
13	**Interest (As per the PLR)**			
	a. C.E.Loan	:	Rs.	83200.00
	b. W.C.Loan	:	Rs.	16900.00
	Total Interest		**Rs.**	**100100.00**
14	**Woring Capital Requirement**	:		
	Fixed Cost		**Rs.**	**230600.00**
	Variable Cost		**Rs.**	**276900.00**
	Requirement of WC per Cycle		**Rs.**	**126875.00**

15 Estimated Cost Analysis

Sr. No.	Particulars	Capacity Utilization(Rs in '000)			
		100%	60%	70%	80%
1	**Fixed Cost**	230.60	138.36	161.42	184.48
2	**Variable Cost**	277.00	166.20	193.90	221.60
3	**Cost of Production**	507.60	304.56	355.32	406.08
4	**Projected Sales**	710.64	426.38	497.45	568.51
5	**Gross Surplus**	203.04	121.82	142.13	162.43
6	**Expected Net Surplus**	149.00	68.00	88.00	108.00

Note :

1. All figures mentioned above are only indicative and may vary from place to place.

2. If the investment on Building is replaced by Rental Premises
   a. Total Cost of Project will be reduced.
   b. Profitability will be increased.
   c. Interest on C.E.will be reduced.